




SOURASHTRA COLLEGE, MADURAI – 625 004
(An Autonomous Institution Re-Accredited with 'B+' Grade By NAAC)
VILACHERY ROAD, PASUMALAI, MADURAI – 625 004

NAME	DR. T.P. RAMPRASAD	
QUALIFICATION	M.Com., M.Phil., Ph.D	
DESIGNATION	Assistant Professor	
DEPARTMENT	COMMERCE	
DATE OF BIRTH	24-05-1986 AGE - 37	
DATE OF APPOINTMENT	Regular: 20-01-2016 Self: 01-07-2009	
MOBILE NUMBER	9944793805	
EMAIL	tpramprasad@gmail.com	

Educational Qualification: B.Com., M.Com., M.Phil., Ph. D

Degree	Subject	College / University & Place	Year Completed
B.Com	Commerce	Sourashtra College, Madurai	2006
M.Com	Commerce	Sourashtra College, Madurai	2008
M.Phil	Commerce	Sourashtra College, Madurai	2009
Ph.D	Commerce	Madurai Kamaraj University, Madurai	2013

TEACHING EXPERIENCE:

- UG – Self: 7Years
Regular: 7Years
- PG - Self: 4Years
Regular: 7Years

ACADEMIC ACTIVITIES

LIST OF RESEARCH PUBLICATIONS (with ISSN)

S.No	Name of the Journal (Nat'l / Int'l)	Paper Title	ISSN	Month & Year
1	Mirror	Marketing of Dairy products by the Madurai District Co-operative Milk Producers' Union Limited	2249-8117	Sep 2012
2	M – Infiniti	Women Directors – A way of life?	0973-7197	Oct 2015
3	ROOTS	Imperative & Challenges of Mobile Banking in India	2349-8684	Sep 2016
4	Shanlax International	Online Marketing – Challenges in Future	2320-4168	April 2017
5	ROOTS	Segment marketing	2349-8684	December 2017
6	IJEMR	Major challenges and problems of rural entrepreneurship in India	2249-2585	February 2018
7	Research Journal of SRNMC	A Study on Internet marketing in India challenges and opportunities	2395-7085	February 2018
8	Shanlax International Journal of Management	Green Marketing	2321-4643	March 2018
9.	Shanlax International Journal of Commerce	An Empirical Study on social involvement of India's top most companies- with special focus on Corporate Social Responsibility(CSR)	2320-4168	October-2018
10.	Shanlax International Journal of Commerce	An Empirical study on the Big Consolidations of Indian Booking Industry	2340-4168	July-2019
11.	Shanlax International Journal of Commerce	SWOT(Strength, Weakness, Opportunities and Threats) Analysis of Fast Moving Consumer Goods(FMCG)	2320-4168	Janurary-2020
12.	Shanlax International Journal of Commerce	A Study on significance of competence of services provider in knowledge-Based service Marketing	2582-6190	July-2020
13.	Shanlax International Journal of Commerce	An Economic study on factors that influencing and level of satisfaction Towards on line food ordering in Madurai City.	2319-961X	March-2021
14.	Shanlax International Journal of Commerce	A Study on Awareness and opinion towards social Entrepreneurship among Youngsters	2321-4643	April-2021

15.	Shanlax International Journal of Commerce	An Economic study on Consumer Satisfaction Towards Online shopping in Madurai City.	2582-6190	April-2021
16.	Journal of Emerging Technologies and Innovative Research (JETIR)	Factors Influencing the attitude of Rail Passengers	2349-5162	February-2023
17.	International Journal of Research and Analytical Reviews(IJRAR)	Habit of Farmers towards Crop Insurance	2348-1269	February-2023
18.	International Journal of Research and Analytical Reviews(IJRAR)	Attitude of Rail Passengers towards Amenities at Madurai Junction	2348-1269	April-2023
19.	Journal of Emerging Technologies and Innovative Research (JETIR)	A Study on Socio-Demographic Profile of Farmers	2349-5162	April-2023

PAPERS PUBLISHED IN EDITED VOLUMES (with ISBN)

S.No	Topic /Publishers (State / Nat'l / Int'l)	Paper Title	ISBN	Month & Year
1	Globalization and Consumer Protection(INT)	Promoting Consumer Education in Educational Institutions	978-81-905380-1-5	Jan 2011
2	Shanlax Publications	Public Distribution System – An Overview	978938068613-7	July-Dec 2012
3	Shanlax Publications	A Study on Financial Forecasting in Suryavarda Spinning Mills Ltd	938068641-1	Jan – June 2013
4	Shanlax Publications	Development of Accounting Software Packages in India.	938068603-X	25 th Feb 2015
5	Online Marketing of Services in the Globalization of Era	The Rise of Indian Women Entrepreneur in E –Commerce	819294584-7	15 th March 2016
6	Economic Empowerment of Women through Entrepreneurship – Problems and Prospectus	Role of Women Entrepreneur in India	978-81-920808-8	16 th Aug 2016
7	Consumer Protection and Empowerment in India in the Wake of Technology Domination	Patients – Don't Be Patient; Be Alert and Aggressive	978-81-928690-1-8	26,27 Aug 2016
8	Transforming Economic system to counter Issues	Globalization It's Socio – Economic Impact of India	978-81-933361-0-6	31 st Jan 2017
9	Startup India – A Way to Standup India	Entrepreneurship Development in India – The focus on Startups	978-93-81723-67-8	3,4 March 2017

LIST OF SEMINAR/ CONFERENCE ATTENDED/PAPER PRESENTED

S. No.	Topic (State / Nat'l / Int'l)	Organized by Dept./University/College	Paper Title	Date
1	Globalization and Consumer Protection(INT)	Kalasalingam University Krishnankoil.	Promoting Consumer Education in Educational Institutions	Jan 2011
2	Public Distribution System – An Overview	St. Micheal College of Engg & Tech	Public Distribution System – An Overview	July-Dec 2012
3	A Study on Financial Forecasting in Suryavarda Spinning Mills Ltd.	St. Micheal College of Engg & Tech	A Study on Financial Forecasting in Suryavarda Spinning Mills Ltd.	Jan – June 2013
4	Contemporary Issues & Challenges in Commerce and Management	Sri Ganesh Collge Arts and Science	Indian Economy Developing with Entrpreneurs	13 th Feb 2015
5	National Conference on Consumer Protection	Kaamadhenu Arts and Science College	Corporate with Cloud Computing	Feb 14 th 2015
6	Innovative Trends in Computing & Technology	Arul Anandar College, Karumathur.	Development of Accounting Software Packages in India.	25 th Feb 2015
7	Online Marketing of Services in the Globalization of Era	Sourashtra College , Madurai	The Rise of Indian Women Entrepreneur in E –Commerce	15 th March 2016
8	Economic Empowerment of Women through Entrepreneurship – Problems and Prospectus	Dr. N.G.P Arts Science Collge	Role of Women Entrepreneur in India	16 th Aug 2016
9	Consumer Protection and Empowerment in India in the Wake of Technology Domination	Alagappa University, Karaikudi	` Patients – Don't Be Patient; Be Alert and Aggressive	26,27 Aug 2016
10	Impact of demonetization on Small & Medium Scale Industries	S. Vellaichamy Nadar College, Madurai.	Impact of demonetization on Indian Economy	Jan 27 th , 2017
11	Transforming Economic system to counter Issues	Jamal Mohamed College, Tiruchy.	Globalization It's Socio – Economic Impact of India	31 st Jan 2017
12	Startup India – A Way to Standup India	Virudhunagar Hindu Nadars' Senthilkumara Nadar Collge, Virudhunagar.	Entrepreneurship Development in India – The focus on Startups	3,4 March 2017

Additional Responsibilities taken in our College:

S.No.	Position	NSS/NCC/Committee/Club/etc.,	Date/Period
1	Programme Officer	NSS	16/06/2017 To 30/08/2020

➤ **Attended Orientation Programme :**

➤ 16.11.2018 to 13.12.2018 – Madurai Kamaraj University

➤ **Attended Refresher Programme :**

➤ 17.06.2021 to 01.07.2021-Teaching Learning Centr,Ramanujan College, University of Delhi

➤ **NSS Orientation Training Programme :**

➤ 21.02.2020 to 27.02.2020 – Avinashlingam University, Coimbatore.

S.No.	Topic	FDP	Name of the College/University	Date/Period
1	Faculty Development Programme	FDP	St. Micheal College of Engg & Tech, Sivagangai.	25 th Jan 2013
2	Teaching Methods and Inter – Personal Relationships	FDP	Sourashtra College, Madurai.	15 th Mar 2014
3	Redefined Role of Teachers	FDP	Sourashtra College, Madurai	5 th , Mar 2016
4	Digital Learning and Quality	FDP	Sourashtra College, Madurai	11 th, Mar 2017